

MARCUS ROSS



Clover Bloom Productions

Award-winning director, editor and videographer with more than 10 years of national brand experience

VIDEO EDITING

Mahy Visual | 2021-Current

- Editing videos for various clients including Sprouthouse, Little Professor & Red Mountain Grace

1504 | 2020-Current

- Editing videos for various clients including Cahaba Medical Center, Athenahealth, Iron Mountain, Crozier & Historical Concepts

Dotdash Meredith Studios | 2018-Current

- Compilations editor for national brands including *Southern Living*, *AllRecipes*, *Daily Paws*, *InStyle*, *Parents* & *Food Wishes*. Repurposed existing assets drove 11+ million views and over \$84K in revenue
- Edited versatile recipe video content for national brands including *Southern Living*, *AllRecipes*, *Real Simple*, *Martha Stewart Living*, *Health*, *Eating Well* & *Food & Wine*
- Edited sponsored advertising content for brands including *Starbucks*, *Reynolds Wrap* & *Kerrygold*
- Edited the *Mad Genius Show* featured on *Food & Wine* and *F&W Cooks* for IGTV

VIDEO PRODUCTION & EDITING

Goodwill Industries of Oklahoma City | 2021-Current

- Directed, produced and edited a series of videos featuring impactful employee stories
- Directed, produced and edited promotional videos for online stores and events
- Directed, produced and edited commercial spots

NPR | 2021-Current

- Developed, produced, filmed and edited a short documentary for the NPR podcast *How I Built This*
- Edited sizzle reels, interviews, workshops and promotional spots for the *How I Built This Summit with Guy Raz (At Home)*
- Edited pieces for a live event for the NPR podcast *Planet Money*

Hijinx | 2021

- Directed, filmed and edited Hijinx Ice Cream promotional material for TikTok

Discover Oklahoma | 2016-2020

- Directed, filmed and edit tourism related content to promote statewide destinations

Memorial Road Church of Christ | 2014-2020

- Directed, filmed and edited comedic content for church-wide events

Heartbeat for Hope | 2012-2020

- Directed, filmed and edited non-profit donor videos on location in Ghana, West Africa

Majestic Caverns | 2015-2020

- Directed, filmed and edited commercials, live events, promotional videos and educational content

VIDEO PRODUCTION & EDITING (continued)

American Banjo Museum | 2012-2018

- Directed, filmed and edited commercials, live events, concerts and promotional content

Patterson UTI-Energy Inc. | 2017

- Directed and filmed content for a company-wide safety training video initiative

Oklahoma City Thunder | 2015-2016

- Filmed live NBA games and behind the scenes footage for arena hype and player introduction videos

KFOR News Channel 4 | 2012-2016

- Directed, filmed and edited all local commercial advertising and promotional content for the NBC affiliate station in Oklahoma City

All Aboard: The Music and Math Connection | 2013-2016

- Developed, directed and edited interactive educational videos for a children's program

FILM & TV PROJECTS

Ding Dong! | Clover Bloom Productions & Rizzle Studios | 2021

- Wrote, directed, produced and edited a comedic mini-series featured on Rizzle

Kid Partner | Clover Bloom Productions | 2021

- Wrote, directed, produced and edited a comedic short film featured in several film festivals

War of the Worlds | Staying Safe Productions | 2021

- Served as a Camera Tech on a virtual production featuring Ice Cube and Eva Longoria

The Vast of Night | Amazon Studios | 2020

- Served as the Executive Producer, Camera & Gimbal Operator on the hit, award-winning film *The Adventures of Jurassic Pet* | Lionsgate | 2019

- Served as the First AC on the production of a children's film distributed internationally

Wild After Dark | National Geographic | 2018

- Co-wrote a short sketch featured in a half-hour episode on the *National Geographic* network

Lazy Circles | Clover Bloom Productions | 2017

- Wrote, directed, produced and edited the award-winning, comedic TV show pilot

Gremlin | High Octane Pictures | 2017

- Served as the First AC on the production of a horror film distributed internationally

Street Outlaws Season 1 | Discovery Channel | 2013

- Served as a Production Assistant on the production of the *Discovery Channel* series

Nike: Russell Westbrook | See Pictures | 2012

- Served as a Production Assistant on a video shoot featuring basketball star Russell Westbrook

Angel of Death | Sony Pictures | 2008

- Served as a Production Intern on the action film featuring Zoë Bell

AWARDS

- Five-Time Heartland Emmy Award Winner | *Lazy Circles*, *Look Out! It's Lucas!*, *Give Me Some Jimmy!*, *Oklahoma Weather & Water Safety PSA*
- *The Vast of Night* | Toronto International Film Festival: *Midnight Madness 2nd Place* | The Overlook Festival: *Best Film* | Slamdance Film Festival: *Best Narrative Feature* | Oklahoma Film Critics Circle Awards: *Top Ten Films*
- *Lazy Circles* | Heartland Emmy Award | Tallahassee Film Festival: *Audience Choice Best TV/New Media* | Studio City International Film Festival: *Outstanding Comedy Ensemble* | Various Artists Independent Film Festival: *Best TV Web Series* | iTVFest: *Best Acting in a Comedy*

EDUCATION

- Oklahoma Christian University | Bachelor of Science in Corporate Media | 2005-2009
- Los Angeles Film Studies Center | Motion Picture Production & Hollywood Production Workshop | 2008

CONTACT

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